VALERIA MOREA AND TRILCE NAVARRETE

IF

ECONOMIC AND SOCIAL SUSTAINABILITY OF CITIZEN ENHANCED OPEN HERITAGE PROJECTS

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New Cultural Participation Framework



A systematic literature review of the benefits of cultural participation working paper

- Introduction
- Cultural Participation: Definition
- Towards a New Practice of Participation*
- The Benefits of Cultural Participation: A Systematic Literature Review
- Discussions*
- Conclusions



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The Benefits of Cultural Participation: A Systematic Literature Review



Xiao and Watson 2019



General argument in cultural economics and policy that "Cultural participation is important and should be encouraged" but **there is no systematic view** on what has been done to prove that and by which methods.

This systematic literature review aims to fill this gap.

RQ: What are the benefits of cultural participation and through which methods are they assessed?

Through a **thematic synthesis**, the literature review will **extend** the literature creating a higher-order construct (theory building) regarding the benefits of cultural participation: the themes will answer the research question.

Search protocol: Boolean search terms based on cultural economics literature; Channels: Scopus + Web of Science; Search within: Tile+Abstract+Keywords; Time span: All years Disciplines: All disciplines



What is Cultural Participation i.e., operationalisation of the review

the decision to visit and the frequency of visits to historical monuments, museums, art galleries, or archaeological sites (Falk and Katz-Gerro 2016)

> cultural participation can range from museums, music, dance and literature to gardening and pottery; and relates to the consumption and production of cultural experiences by different means (Ateca-Amestoy et al 2016)

Review Protocol

Web of Science TS=("cultural participation" OR "cultural consu

Duplicates

Body of work

	umption"	OR	"cultural attendance")	AND	TS=("benefit*"	OR	"externalit*"	OR	"impact*")	28	8	0
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283 **Scopus** TITLE-ABS-KEY ("cultural participation" OR "cultural consumption" OR "cultural attendance" AND "benefit*" OR "externalit*" OR "impact*")

138

434

Narrowing down the body of work **Quantitative selection**

- Pertinence check based on recurrence of keywords
- Keywords based on theoretical constructs that drove the search, but more inclusive



merences understanding individual educationa eneci analysis ender howeve article significant life time research status based online nolicy tourism **Social culture** economic heritage variables **young** higher impact new dicital first work art model ^{high} can participatio weil events ^{city} eauca also **class** rights TECI two using use reading evidence engagement case population experiences

Narrowing down the body of work **Quantitative selection**

- Pertinence check based on recurrence of selected keywords
- Keywords based on theoretical constructs that drove the search texted against an inductive check on Atlas.ti

participation		consur	nption	attend	dance	ben	efit*	exter	nalit*	imp	act*
TITL	ABS	TITL	ABS	TITL	ABS	TITL	ABS	TITL	ABS	TITL	ABS
89	540	61	475	14	81	13	203	6	87	65	508

Min	Quartile 1	Quartile 2	Quartile 3	Quartile 4
0	2	4	6	24

AVERAGE	MEDIAN	MODE
5	4	2

Narrowing down the body of work **Quantitative selection**

From 434 to 248 publications

- Half of the population has a score < 4
- Qualitative check on the score = 4 publications to assess pertinence: 56% of them are what we look for
- New sample with higher relevance based on score ≥ 4

Min	Quartile 1	Quartile 2	Quartile 3	Quartile 4
4	5	6	8	24

AVERAGE	MEDIAN	MODE
7	6	5

Narrowing down the body of work Qualitative selection

From 248 to 82 publications

• visual, qualitative assessment of pertinence: what relationship is being investigated?

Review of the literature Thematic synthesis (750%)

We aim to find out:

what is the empirical evidence in support of the argument that cultural participation is important? what realms of "impact" are being investigated? through which methods? by which disciplines?

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definition of cultural participation definition of impact, benefits, externalities research strategy methods geographical coverage level of aggregation discipline of the study results

Preliminary resultsremember: \u00e950%



- cultural policy
- cultural studies
- economics
- environmental research
- ev ent management
- health
- humanities
- psychology
- public health
- public policy
- quality of life studies
- quantitative sociology
- regional science



research strategy

Preliminary results remember: **450%**!



discipline + research strategy

- meta-analysis
- mixed methods
- qualitative
- quantitative

Preliminary results remember: **\$50%**!





Preliminary results remember: **450%**!

watching movie and...

co-occurrence of cultural participation and impact/benefit/ externalities' definitions

adult depression all-causes death active participation beer consumption (playing an instrument or singing, painting, sculpture civic participation cultural capital attendance to cinema teathres and concerts hate episodes community art projects health consumption of news, books, cinemas, museums, dramas, and cultural sites impacts of cultural.. migration policy creative industries.. motivations in... festival attendance social and economic impacts film festival frequency of participation in: jazz music concerts, classical music concerta, opera/ baller, theatre, museums, rock concerts, disco dance, painting subjective wellbeing expressions, social... frequency of .. passive cultural participation (attending the cinema, theatre, tourism opera and exhibitions) urban air quality waste separation problematized in. unclear urban heritage.. wellbeing visiting museums and art galleries

Next steps understanding participation

passive participation

what could museums track to include levels of participation and eventual impact on wellbeing?

subjective measures

if people say they are happier, why is that not enough?



are there feedback loops with institutions' attendance, funding, etc?





Future research CitizenHeritage

active participation

being part of the activity increases understanding, but does it also increase future visits?

citizen science

citizen heritage is the logical next standard to engage with 'participants', fully informed, actively participating, reaping greater (wellbeing) benefits





