

VALERIA MOREA AND TRILCE NAVARRETE

CITIZEN HERITAGE - 0.6

ECONOMIC AND SOCIAL SUSTAINABILITY OF CITIZEN ENHANCED OPEN HERITAGE PROJECTS

New Cultural Participation Framework



A systematic literature review of the benefits of cultural participation **working paper**

- Introduction
- Cultural Participation: Definition
- Towards a New Practice of Participation*
- The Benefits of Cultural Participation: A Systematic Literature Review
- Discussions*
- Conclusions



A systematic literature review of the benefits of cultural participation working paper

- Introduction
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The Benefits of Cultural Participation: A Systematic Literature Review

General argument in cultural economics and policy that “Cultural participation is important and should be encouraged” but **there is no systematic view** on what has been done to prove that and by which methods.

This systematic literature review aims to fill this gap.

RQ: What are the benefits of cultural participation and through which methods are they assessed?

Through a **thematic synthesis**, the literature review will **extend** the literature creating a higher-order construct (theory building) regarding the benefits of cultural participation: the themes will answer the research question.

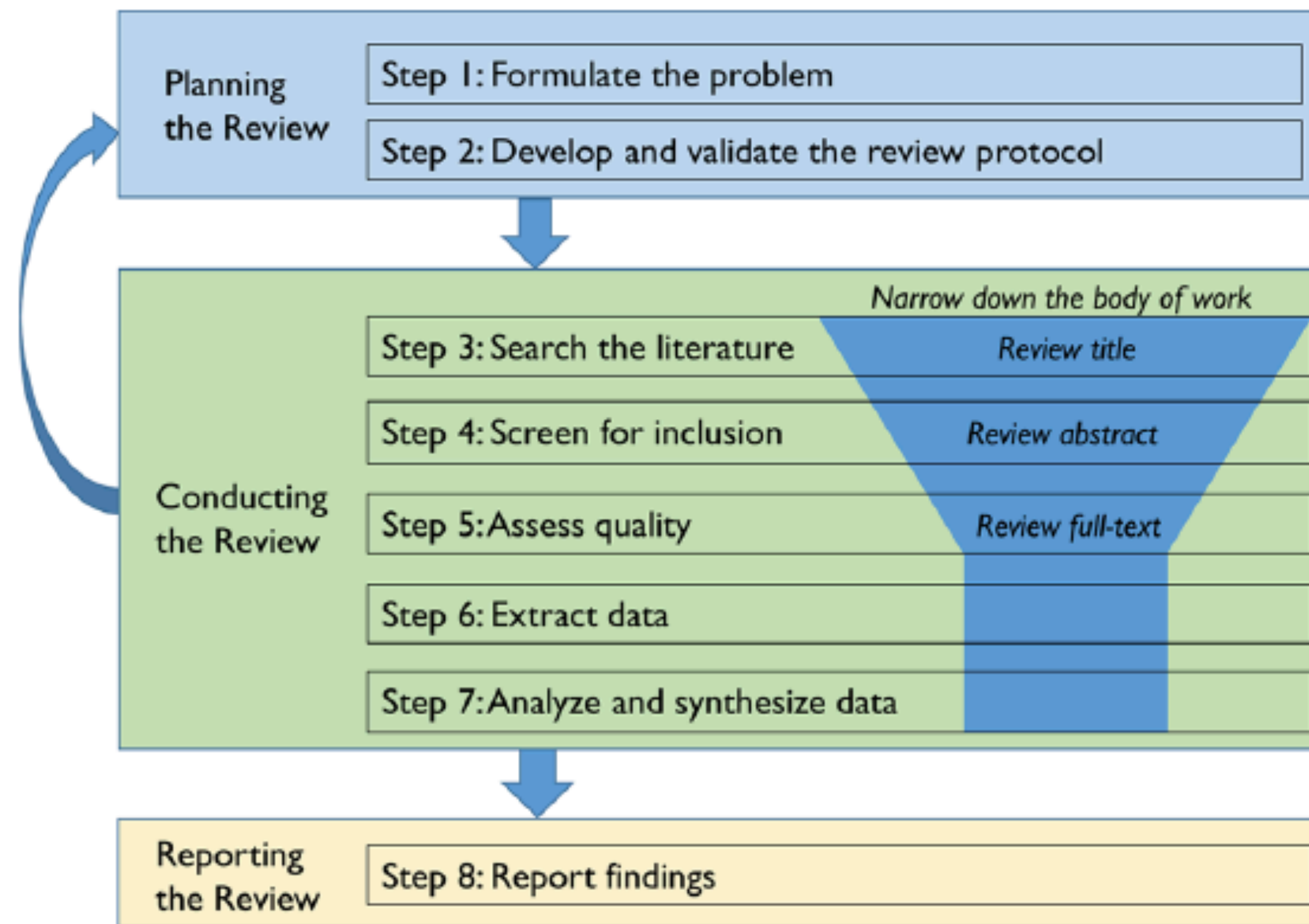
Search protocol: Boolean search terms based on cultural economics literature;

Channels: Scopus + Web of Science;

Search within: Title+Abstract+Keywords;

Time span: All years

Disciplines: All disciplines



Xiao and Watson 2019

What is Cultural Participation

i.e., operationalisation of the review

the decision to visit and the frequency of visits to historical monuments, museums, art galleries, or archaeological sites (Falk and Katz-Gerro 2016)

cultural participation can range from museums, music, dance and literature to gardening and pottery; and relates to the consumption and production of cultural experiences by different means (Ateca-Amestoy et al 2016)

Review Protocol

Web of Science TS=("cultural participation" OR "cultural consumption" OR "cultural attendance") AND TS=("benefit*" OR "externalit*" OR "impact*") 289

Scopus TITLE-ABS-KEY ("cultural participation" OR "cultural consumption" OR "cultural attendance" AND "benefit*" OR "externalit*" OR "impact*") 283

Duplicates 138

Body of work 434

Narrowing down the body of work

Quantitative selection

- Pertinence check based on recurrence of selected keywords
- Keywords based on theoretical constructs that drove the search texted against an inductive check on Atlas.ti

participation		consumption		attendance		benefit*		externalit*		impact*	
TITL	ABS	TITL	ABS	TITL	ABS	TITL	ABS	TITL	ABS	TITL	ABS
89	540	61	475	14	81	13	203	6	87	65	508

Min	Quartile 1	Quartile 2	Quartile 3	Quartile 4
0	2	4	6	24

AVERAGE	MEDIAN	MODE
5	4	2

Narrowing down the body of work

Quantitative selection

From 434 to 248 publications

- Half of the population has a score < 4
- Qualitative check on the score = 4 publications to assess pertinence: 56% of them are what we look for
- New sample with higher relevance based on score ≥ 4

Min	Quartile 1	Quartile 2	Quartile 3	Quartile 4
4	5	6	8	24

AVERAGE	MEDIAN	MODE
7	6	5

Narrowing down the body of work

Qualitative selection

From 248 to 82 publications

- visual, qualitative assessment of pertinence: what relationship is being investigated?

Review of the literature

Thematic synthesis (⚡ 50%)

We aim to find out:

what is the empirical evidence in support of the argument that cultural participation is important?

what realms of “impact” are being investigated?

through which methods?

by which disciplines?

Review of the literature

Thematic synthesis (⚡ 50%)

We aim to find out:

what is the empirical evidence in support of the argument that cultural participation is important?

what realms of “impact” are being investigated?

through which methods?

by which disciplines?

definition of cultural participation

definition of impact, benefits, externalities

research strategy

methods

geographical coverage

level of aggregation

discipline of the study

results

Preliminary results

remember: ⚡50% !



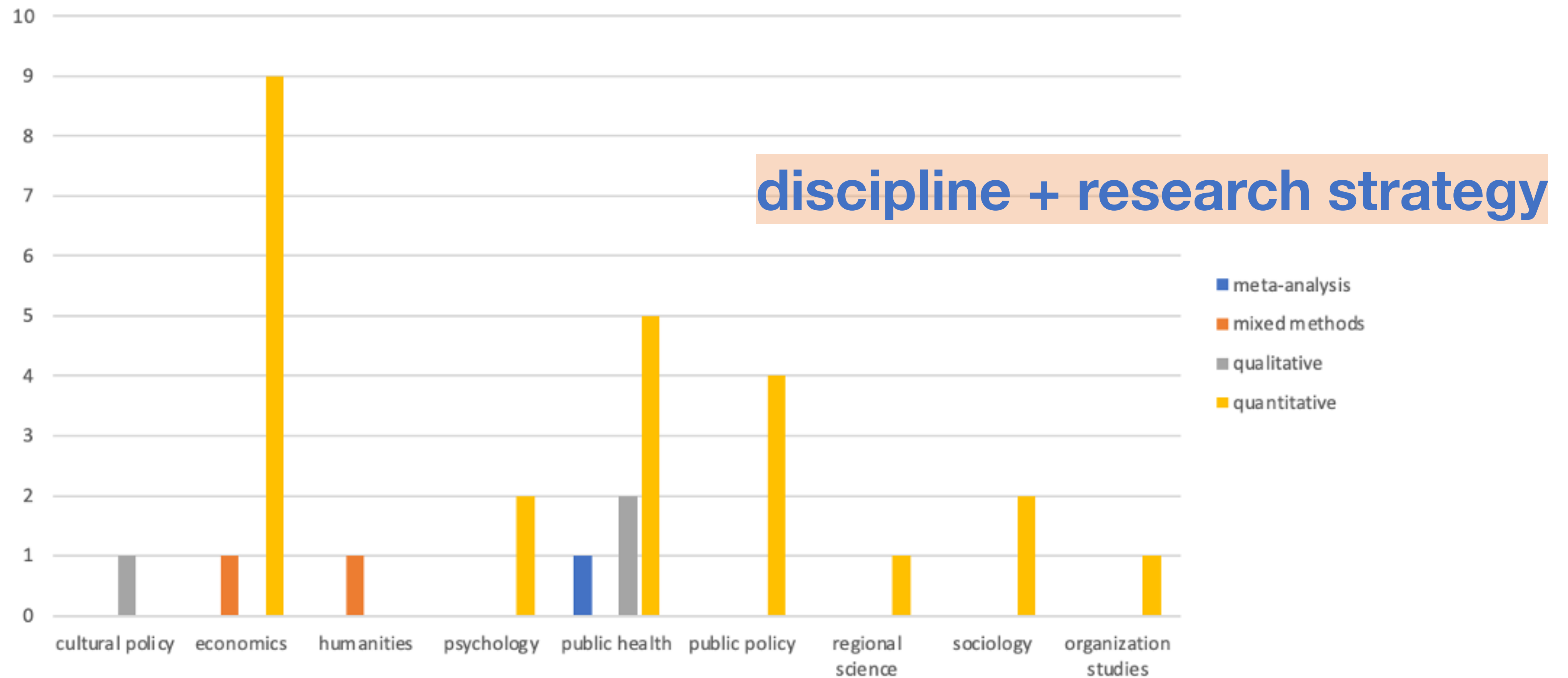
- cultural policy
- cultural studies
- economics
- environmental research
- event management
- health
- humanities
- psychology
- public health
- public policy
- quality of life studies
- quantitative sociology
- regional science



- meta-analysis
- mixed methods
- qualitative
- quantitative

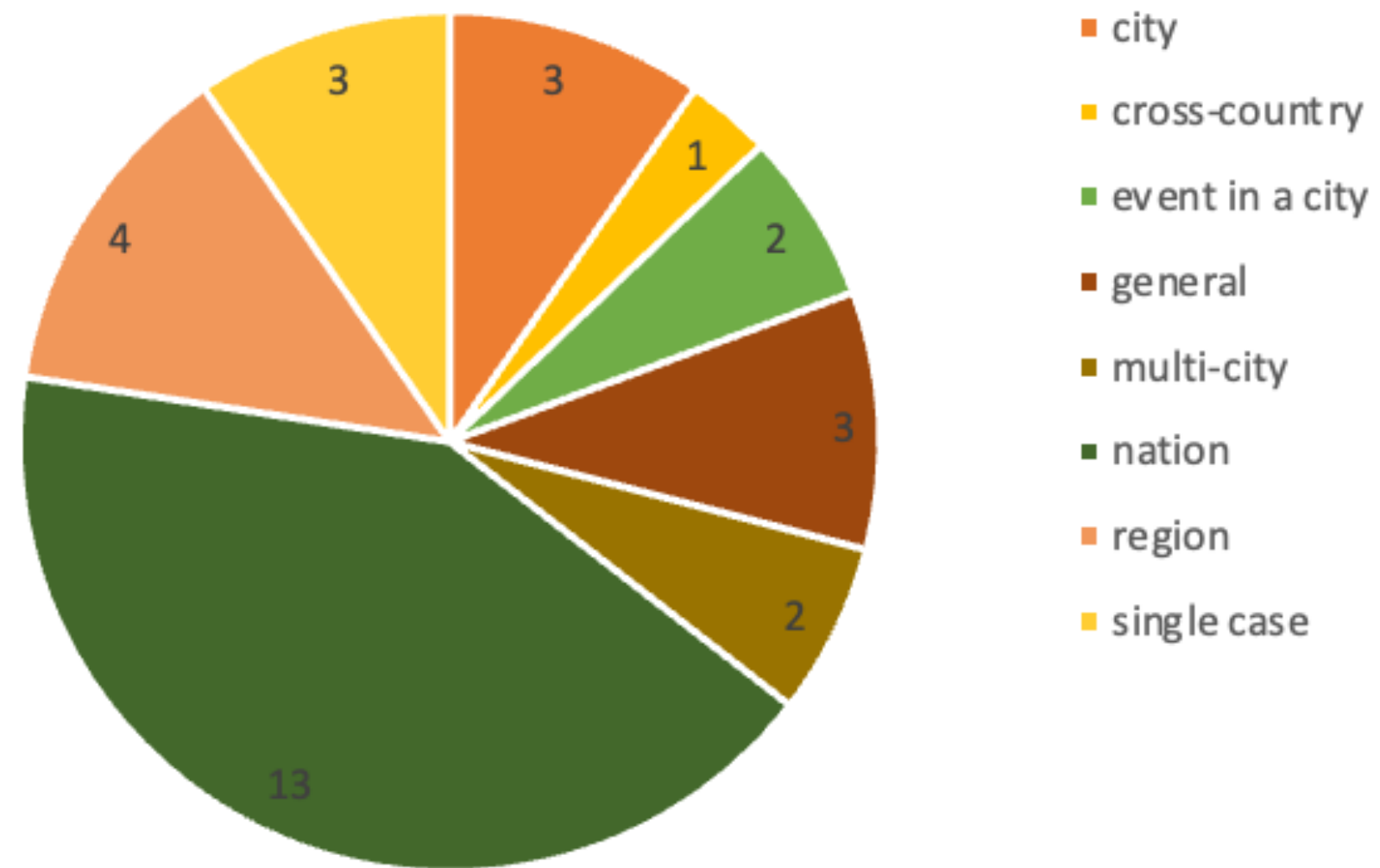
Preliminary results

remember: ⚡50% !

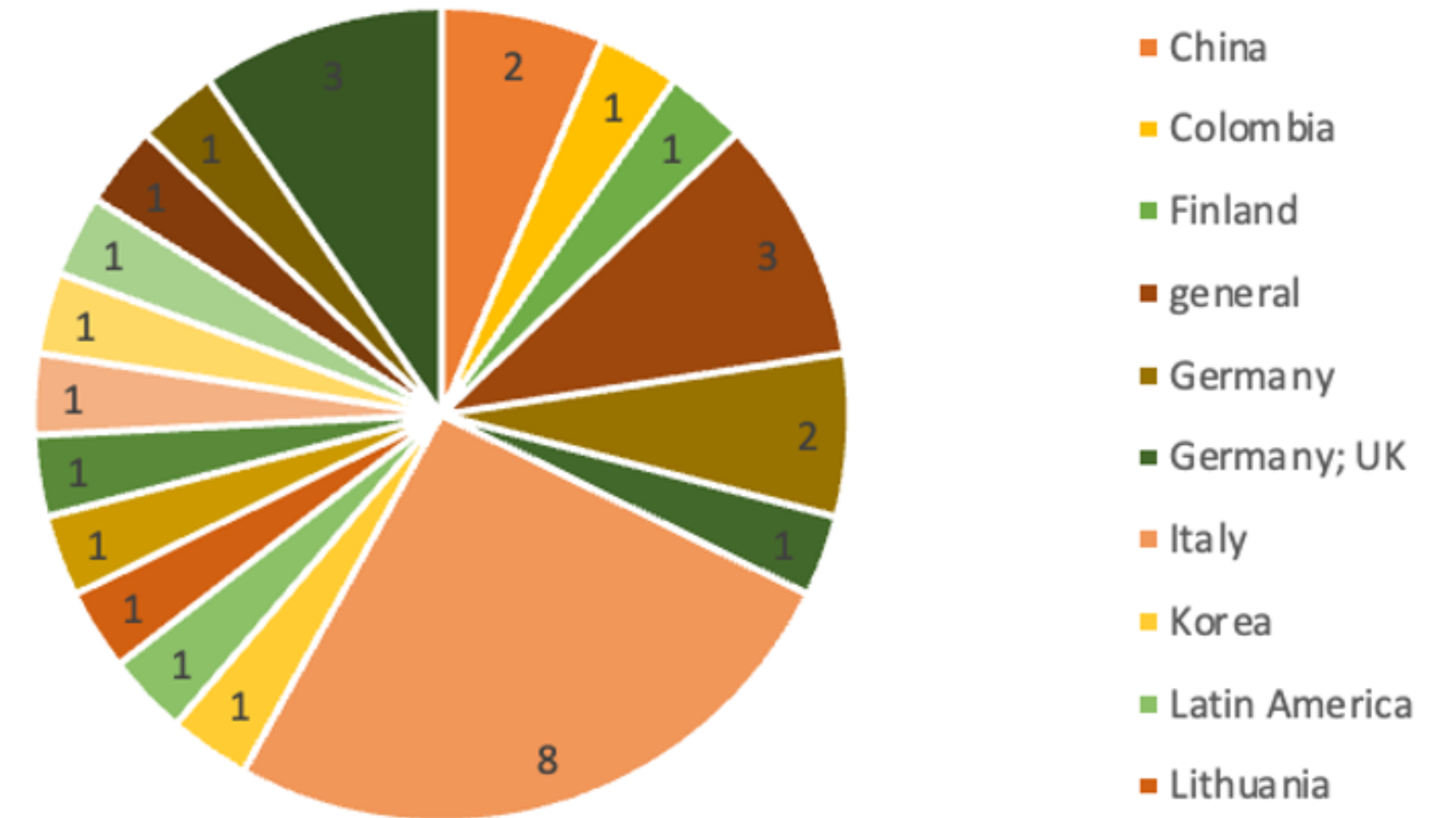


Preliminary results

remember: ⚡50% !



aggregation

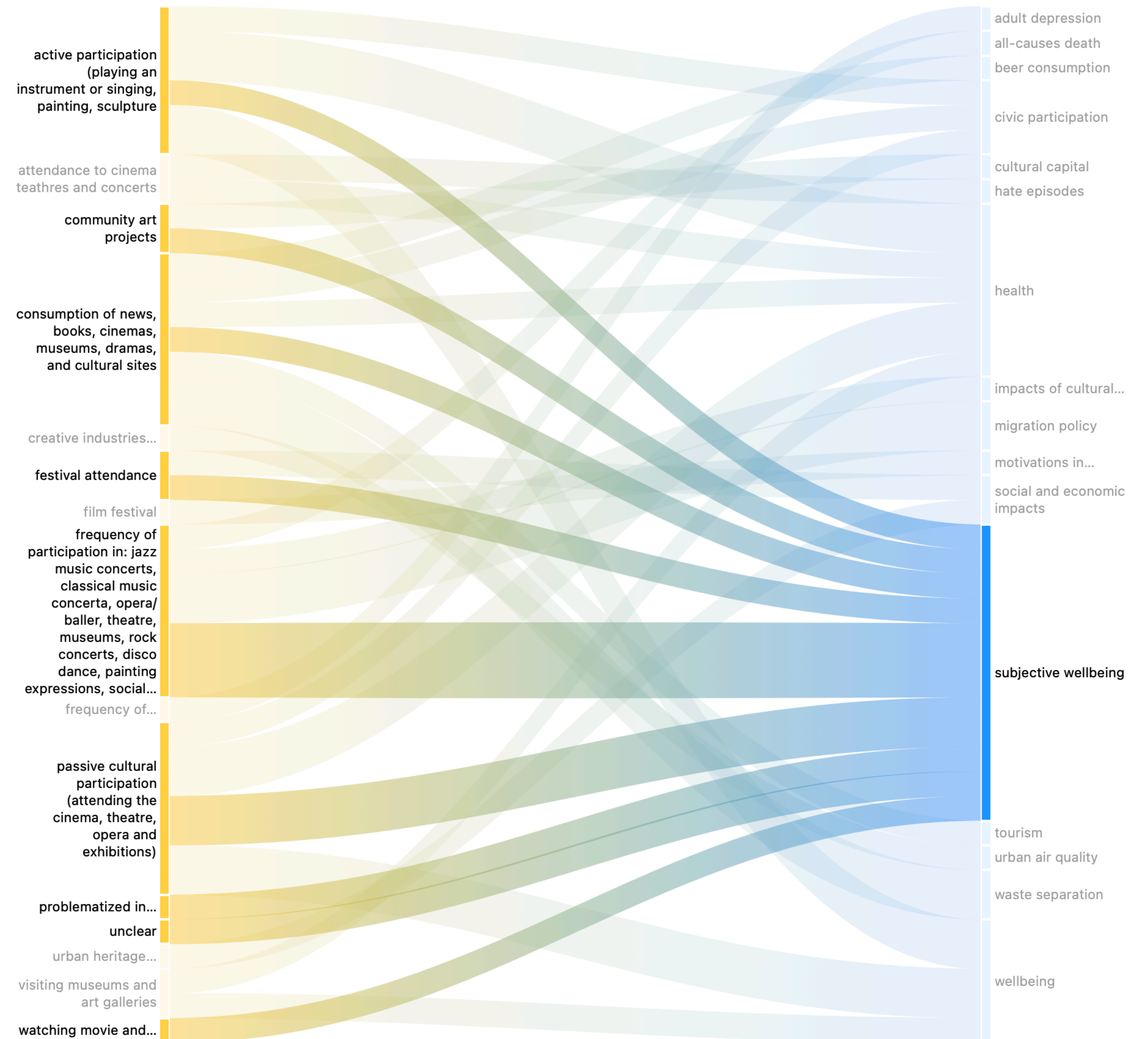


geographical coverage

Preliminary results

remember: ⚡50% !

co-occurrence of
cultural
participation and
impact/benefit/
externalities'
definitions



Next steps

understanding participation

passive participation

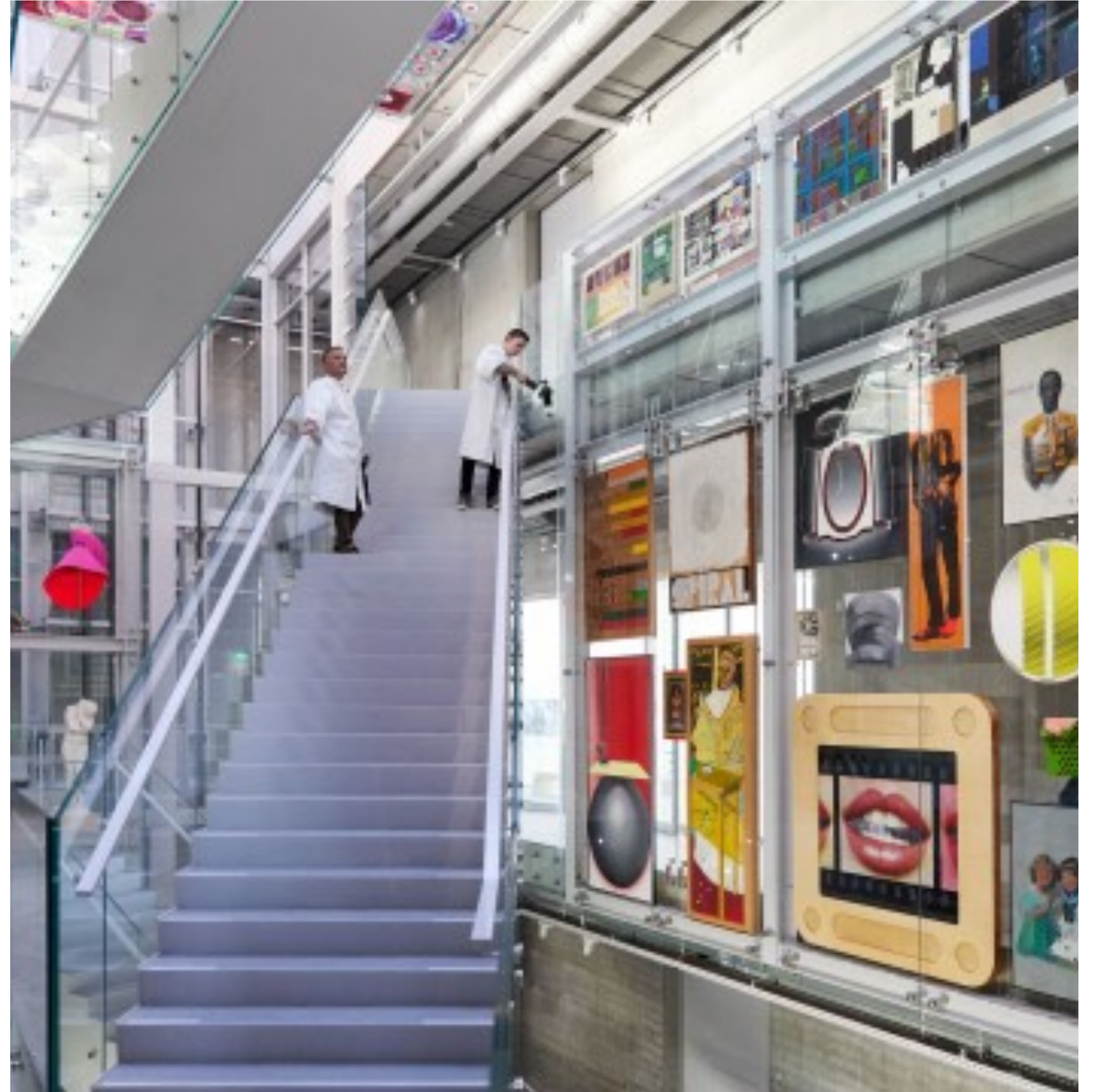
what could museums track to include levels of participation and eventual impact on wellbeing?

subjective measures

if people say they are happier, why is that not enough?

wellbeing

are there feedback loops with institutions' attendance, funding, etc?



Future research

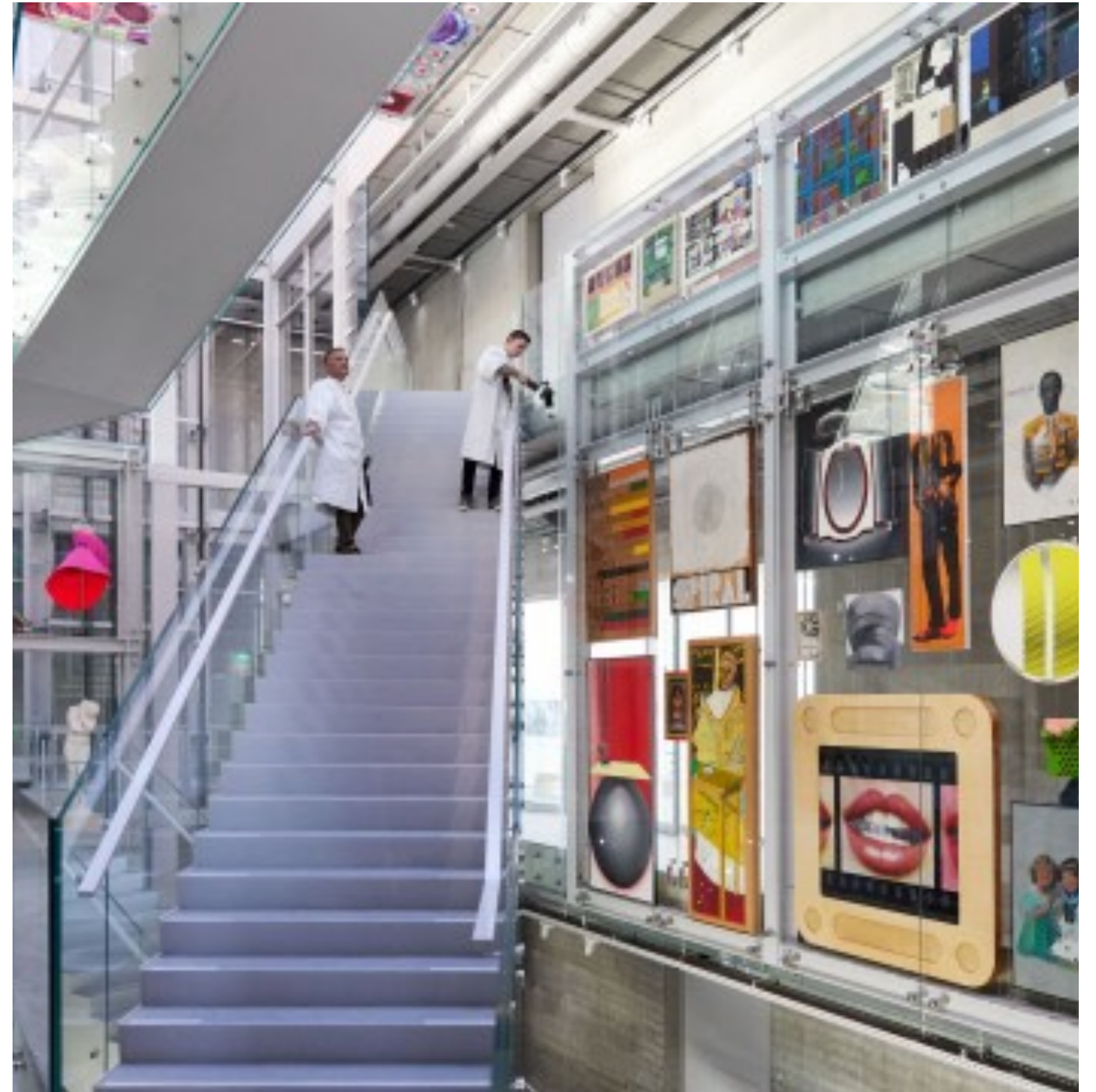
CitizenHeritage

active participation

being part of the activity increases understanding, but does it also increase future visits?

citizen science

citizen heritage is the logical next standard to engage with 'participants', fully informed, actively participating, reaping greater (wellbeing) benefits





Thanks:)