CitizenHeritage at EUROMED

session3

Opgeslagen resultaten van 1 sessie met 20 gebruikers op 08/NOV/2022

Powered by QANDR

Interactive session

Sofie Taes, KU Leuven - DigitGLAM

CITIZEN SCIENCE AND ENGAGEMENT IN CULTURAL HERITAGE

EUROMED
International Conference on Digital Heritage

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CitizenHeritage is co-financed by the Erasmus+ Programme of the European Union.
Project number 2020-1-BE02-KA203-074727

Powered by QandR
21 gebruikers in sessie 'session3'
QANDR.EU 9902

Setting the scene

Test-driving 4 tools and strategies for citizen engagement:

- QANDR (discussion tool > interaction)
- CrowdHeritage (annotation platform > contributory participation)
- Europeana gallery builder (curatorial tool > collaborative participation)
- MuPop (phygital exhibition App > co-creative participation)

1 - QANDR: a conversation starter

Let's play with this discussion tool to talk about citizen science

- Take your **smartphone, open your browser** and go to qandr.eu
- Choose "**join session**"
- Enter the **code**
- **Vote**!

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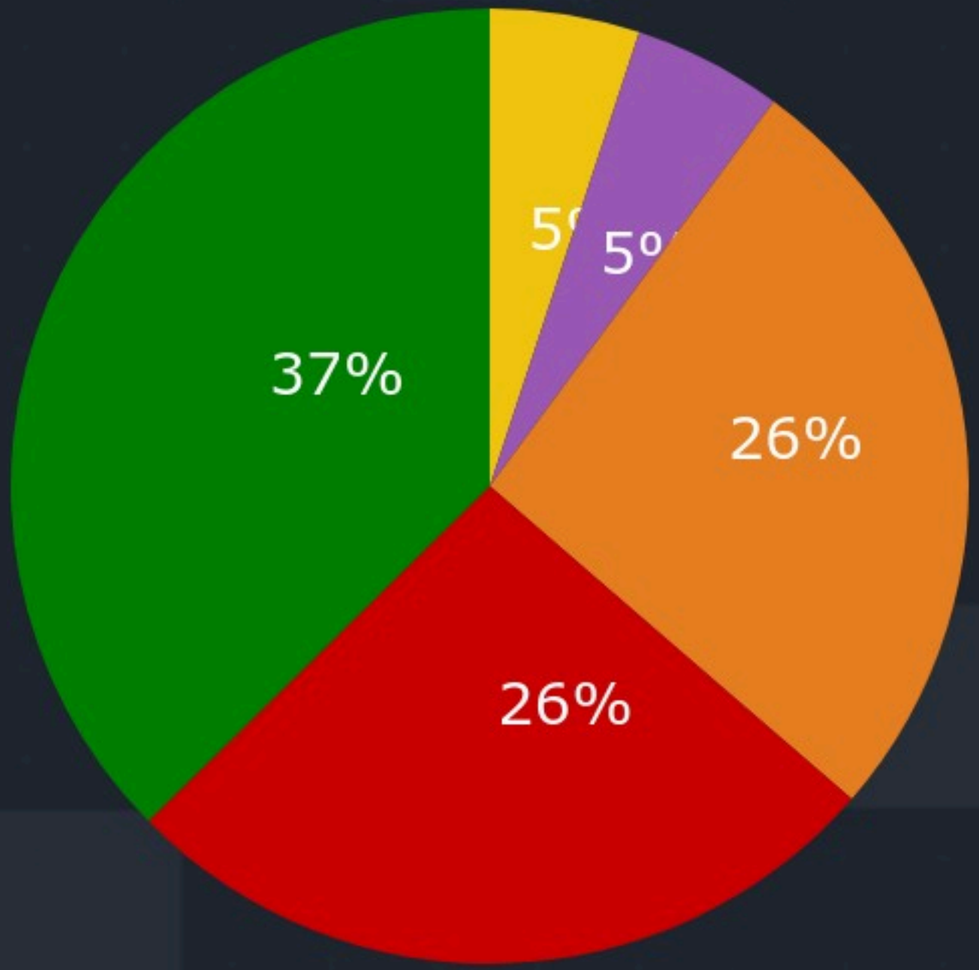
Are you familiar with any of the tools I just mentioned?

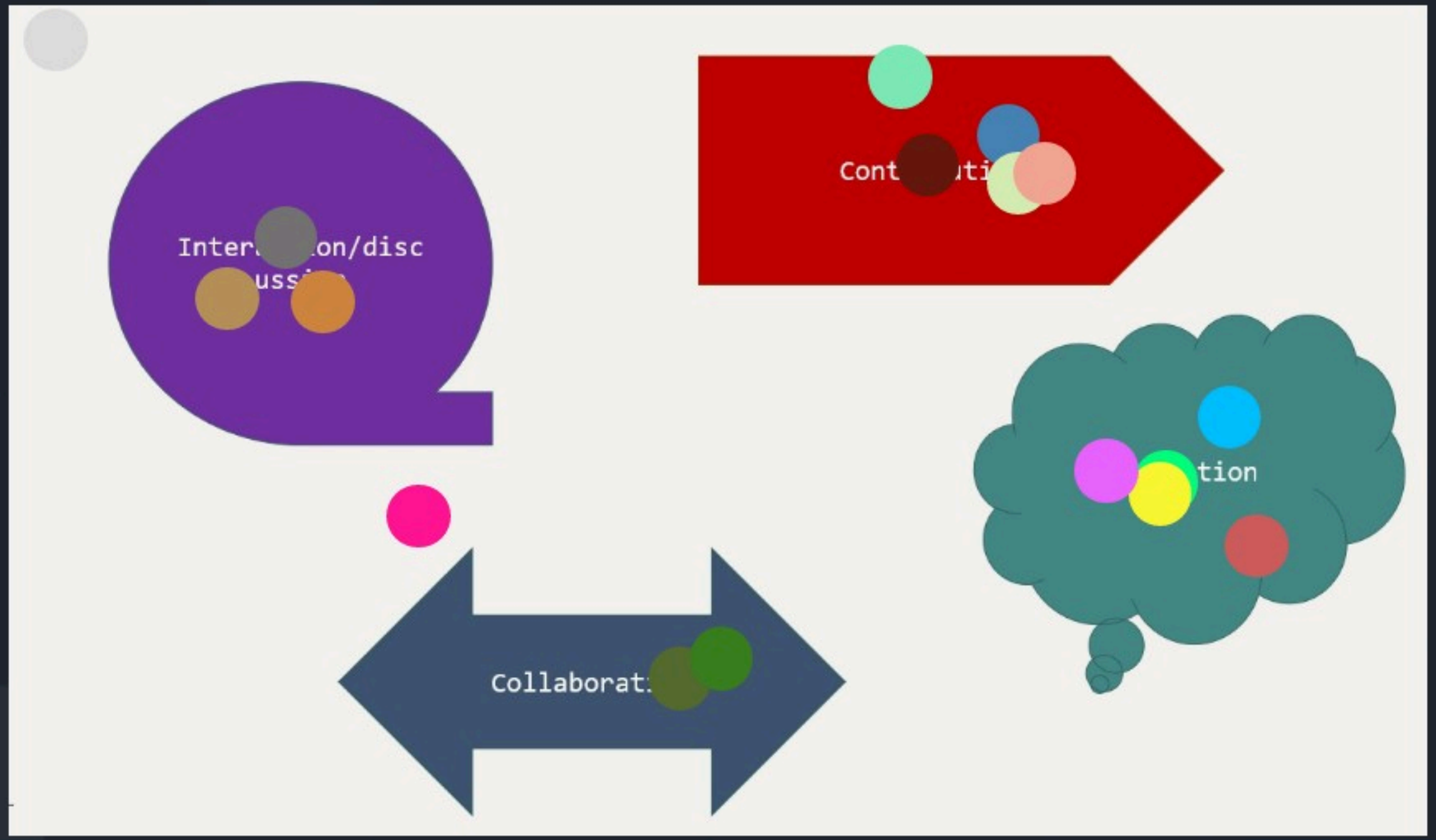
QANDR



0%	Yes, with QANDR
5%	Yes, with CrowdHeritage
5%	Yes, with MuPop
26%	Yes, with the Europeana Gallery Builder
26%	Yes, with several of the above
37%	No

Which area of participation interests you the most?

QANDR



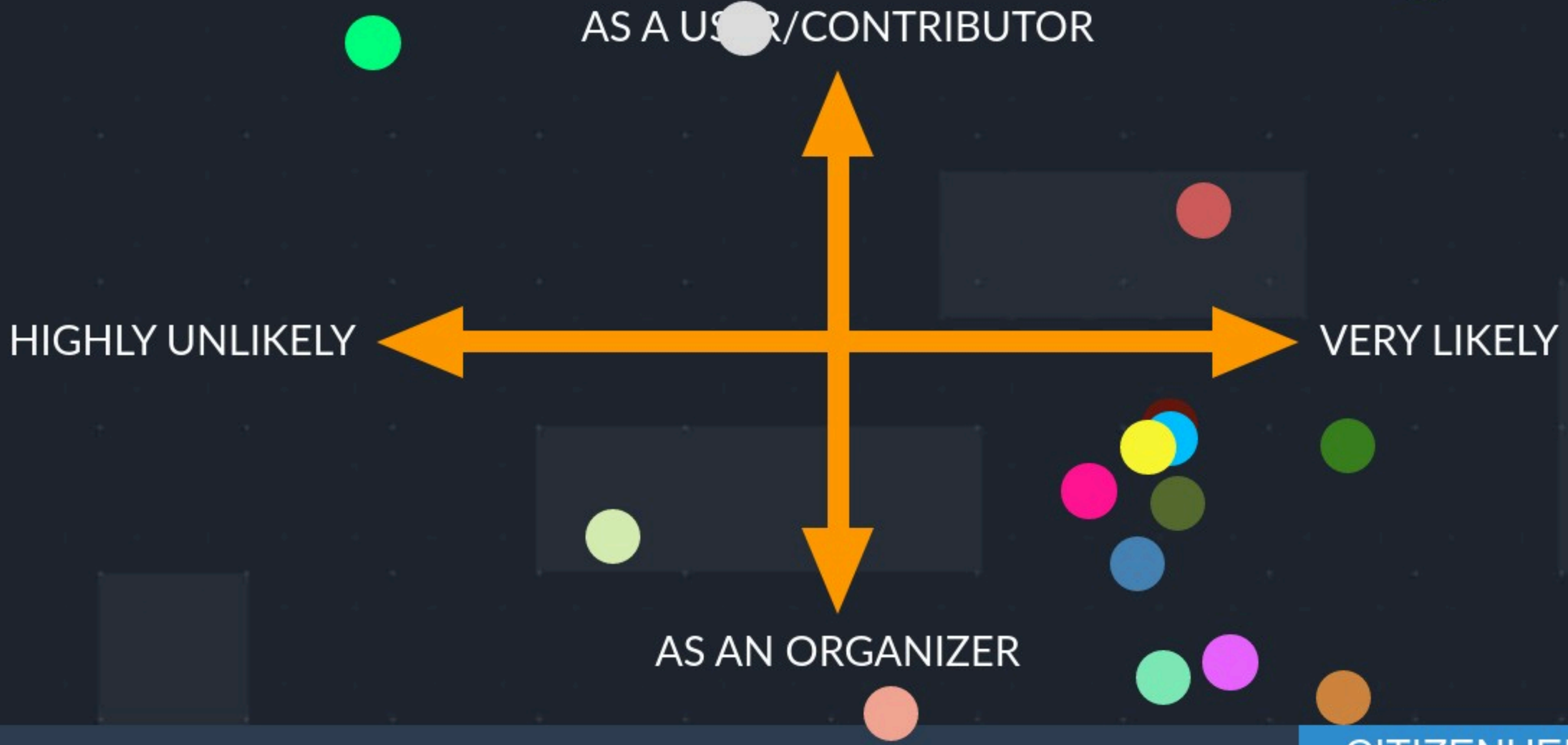
20 gebruikers in sessie

17 stippen verplaatst

CITIZENHERITAGE SESSION3

How likely is it that you'll be actively involved in participatory activities in the future?

QANDR



QANDR questions > the start of a story

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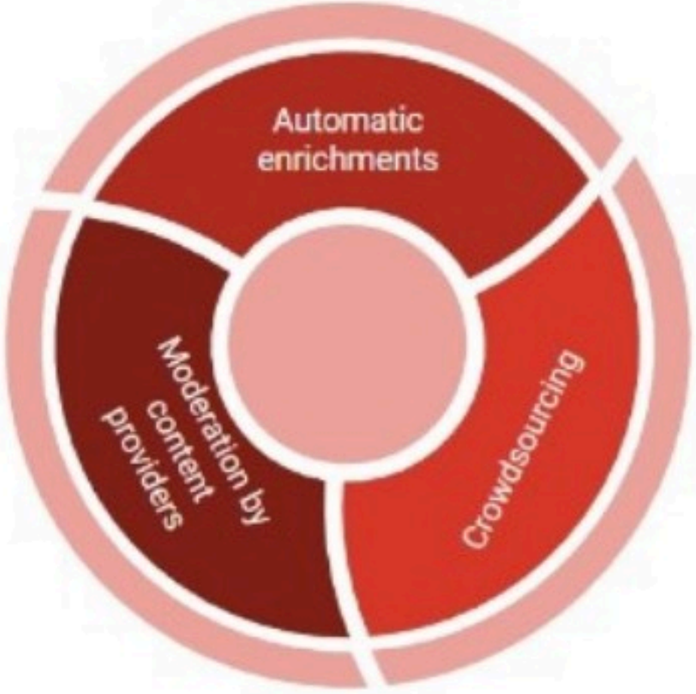
2 - Annotate (add metadata to) collections

Another form and stage of storytelling... About the value of good metadata and the importance of contributions from the crowd.



The hybrid approach

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Enrichment through crowdsourcing

- Create **volume** via a low-threshold platform and easy-to use tools
- Add a **game** and a **community** element
- Install **peer review** to optimize results
- Take a human in the loop for final **validation**
- **Feed back** to the source

Good metadata > good stories

- Layered information
- > multidirectional research
- > varied range of formats/media
- > different target groups
- > rich storytelling

Good practices

Rich
Descriptive
Linked
Multilingual
Monophonic
Polyvocal
Correct
Structured
Curated
Authoritative

View image

Baby travel

Flying in style, these three week old triplets, left to right, James, Joan and Joyce Frocklage, bagged seats on the Canadian Pacific Airlines' flight from Vancouver to Fort Nelson. 15 August 1959

2018
EUROPEAN YEAR
OF CULTURAL
HERITAGE
THOUSANDS ARE SAILING
Migrazioni, 20 ritratti dal passato, 20 storie di
chi fece le valigie verso una nuova vita
Pisa, Museo della Grafica, Palazzo Lanfranchi
12 ottobre – 11 novembre 2018

01

Metadata fails

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Search

Collection · Type of media · Can I use this? · Providing country · More filters · 2 · RESET

Results: 93

White porcelain cups or tea

Home made uncooked hamburgers flavoured

Small porcelain cup of chamomile

Light refreshment of herbal tea

White porcelain cups or tea

Small porcelain cup of chamomile

Light refreshment of herbal tea

Cute duckling ornament with basket

CAMPAIGN

Cypriotic communities in heritage photography

0%

RETURN TO CAMPAIGN LIST >

Keep annotating to win your badge!

Hello sofie!
Start contributing to earn your first badge.

Contribute more and unlock new badges.
You can find the general statistics regarding the campaign below.

GOAL

This campaign offers a glimpse of life in Cypriotic communities, featuring local people and their customs. From casual snapshots to stately posed portraits and evocative landscapes, this selection of images conveys a sense of how Cyprus is seen and experienced by citizens as well as visitors.

START DATE
07/11/2022

END DATE
07/12/2022

CONTRIBUTORS
0

PROGRESS
0% 0/2000

Are you up for it?

- You'll be helping us today to **annotate three stunning sets of Cypriotic historical photographs**
- Let's move to https://crowdheritage.eu/en/cypriotic-communities
- **Register** or log in, pick a set, and **start tagging/voting**

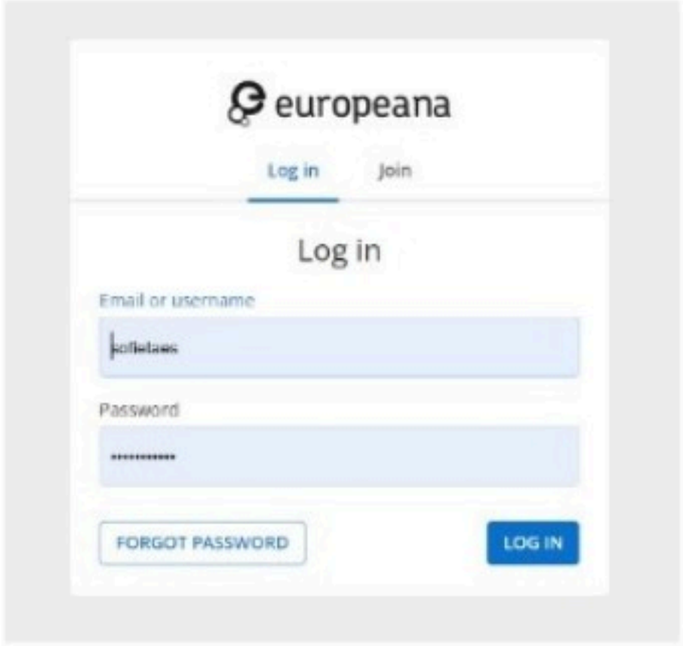
Tagging Top Tips

- If someone would ask you to retrieve this picture in a collection of 50 million images. **Which search terms would you use?**
- When tagging, you'll only be able to use terms from **established thesauri**, in this case Wikidata.
- Think of **iconographic elements** (street, dress, couple, theatre, bicycle) but also of **intangible concepts** (historical periods, art movements, iconic events) and **image qualities** (black and white photography, portrait, landscape, street photography)
- Consider the **unique knowledge** that you could bring to the table
- If you can't think of new tags, assess the existing ones by **up- or downvoting**

Come back to check & keep on adding: the campaign will remain **accessible until 7/12**!
Want to **set up your own**? We're working on the campaign editor so reach out if you're interested.

3 - Everybody is a curator: Europeana galleries

europeana.eu



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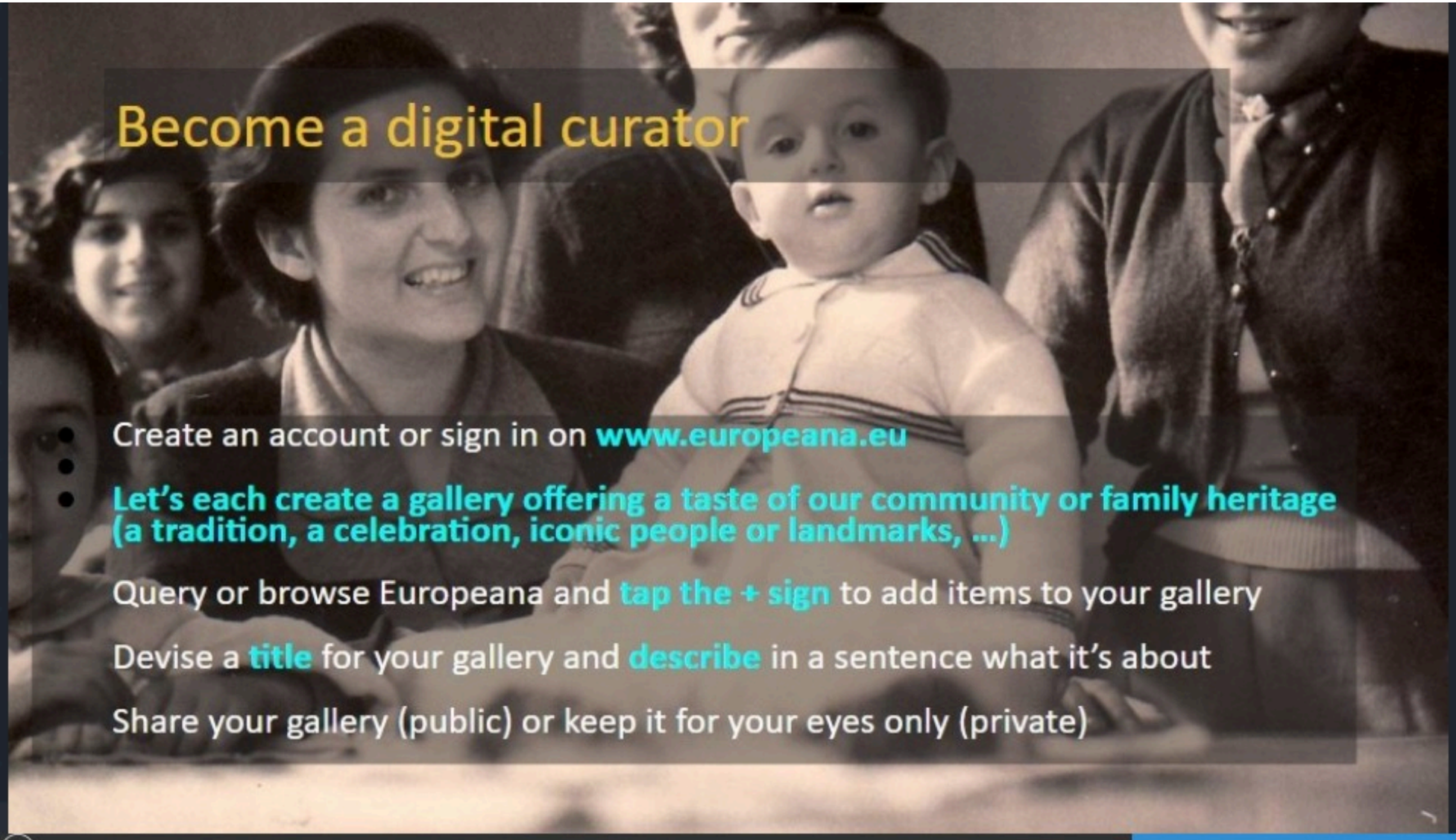
Become a digital curator
Create an account or sign in on www.europeana.eu
Let's each create a gallery offering a taste of our community or family heritage (a tradition, a celebration, iconic people or landmarks, ...)
Query or browse Europeana and tap the + sign to add items to your gallery
Devise a title for your gallery and describe in a sentence what it's about
Share your gallery (public) or keep it for your eyes only (private)

Gallery Building Top Tips

- Try search terms in different **languages**
- Explore the Collections Tab (> specific **themes** and topics)
- Use topic-related **entities**
- Use the **filters**
- Keep an eye on the **recommended items**

Let’s see some galleries on a QANDR moodboard!

- Take your **smartphone, open your browser** and go to qandr.eu
- Choose “**join session**”
- Enter the **code**
- **Share a picture of your gallery**

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4 - Co-create interactive exhibitions

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Workflow

- **collaboration** with local partner
- **co-creative workshop** with local community
- add institutional content & **mix** into one narrative
- **transformation** to virtual exhibition
- induce **user interaction**

> **multi-layered** storytelling for a new heritage **experience**

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Από την μνήμη των
γονιών μας, στα μάτια
των παιδιών μας

From the memories of our parents to the eyes of our children

Through commemorative photographs depicting life in Cyprus in the first fifty years of the 20th century, the exhibition revived identities and memories, with each photo highlighting daily occupations, activities related to agriculture, manufacturing, mining and education, as well as public and private life.

PHILIPS

ΠΟΡΤΡΕΤΑ
Η ΟΙΚΟΓΕΝΕΙΑ ΜΟΥ
Go to mupop.net and enter D8 to control the screen
Go to mupop.net and enter G8 to control the screen

Η ΟΙΚΟΓΕΝΕΙΑ ΜΟΥ

MuPop Demo
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Project number 2020-1-BE02-KA203-074727

Any final impressions...?

QANDR

impressive
crowdsourcalicious!
γειά μας!
collaborative
thank you
happy to be here
what?
good to have hands on experience
time for a beer
inspiring
what!
inclusive :)
thank you for the ws!
yay!

14 gebruikers in sessie | 18 woorden toegevoegd | SESSION3

Thanks so much!

Citizen Heritage

Citizen Science Practices in Cultural Heritage:
towards a Sustainable Model in Higher Education

www.citizenheritage.eu

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