



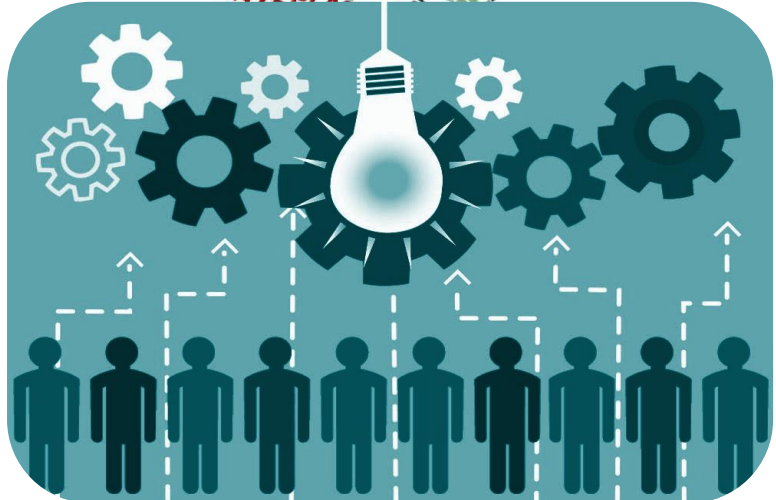
# CrowdHeritage

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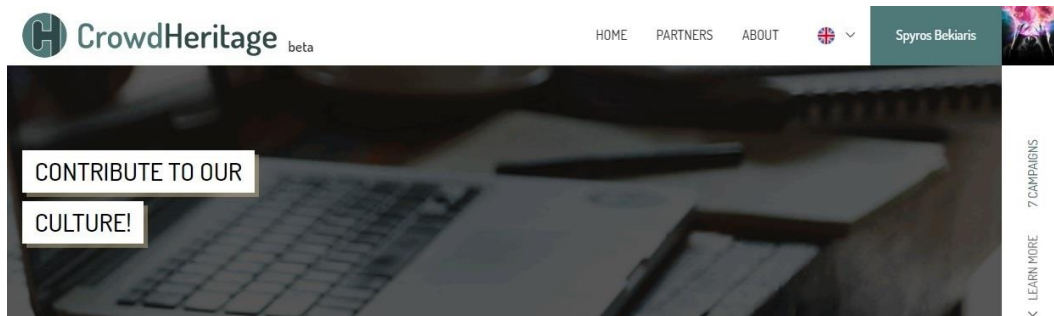
A CROWDSOURCING PLATFORM FOR ENRICHING CULTURAL METADATA

Spyros Bekiaris, NTUA

**Citizen Science workshop - EUROMED**  
Tuesday 8th November 2022



# Platform Overview



## WHAT IS CROWDHERITAGE

CrowdHeritage is an open platform where cultural heritage institutions can share their collections' metadata that need a fix or enrichment, and everybody can contribute to improve them. Cultural institutions will exploit the wisdom and power of the crowd to make their digital collections more discoverable and contributors will get their share of glory and also some gratitude back! Start joining a campaign now or contact us if you want to set-up your own.

CLOSED

CROWDSOURCING CAMPAIGNS

SORT BY START DATE



## Catwalk colours

Help us in validating the automatically extracted colours of the outfits in these catwalk photos from three iconic couture collections in the EFHA archive. For the first three top contributors a total of 225€ in Amazon coupons!

100%

32583 / 20000

START DATE      END DATE      CONTRIBUTORS  
01/10/2019    01/12/2019    45



Keep annotating to win your Amazon coupon!

- Gold Badge: 100€ coupon
- Silver Badge: 75€ coupon
- Bronze Badge: 50€ coupon

Hello Spyros!

Continue contributing to earn your first badge.

TAGS	UPVOTES	DOWNVOTES
0	5	9
POINTS	ITEMS	CAMPAIGN RANK
14	4	34

KARMA

100%

Contribute more and unlock new badges.  
You can find the general statistics regarding the campaign [below](#).

## GOAL

Help us in validating the automatically extracted colours of the outfits in these catwalk photos from three iconic couture collections in the EFHA archive. For the first three top contributors a total of 225€ in Amazon coupons!

START DATE      END DATE  
01/10/2019    01/12/2019

CONTRIBUTORS      PROGRESS  
45      100%    32583/20000

VALIDATE CAMPAIGN RESULTS



# Platform Overview

## COLLECTIONS

SELECT TO CONTRIBUTE



876  
ITEMS

Gianni Versace 1990-1997  
Curated by European Fashion Heritage Association



841  
ITEMS

Alexander McQueen 2001-2010  
Curated by European Fashion Heritage Association



746  
ITEMS

Hussein Chalayan 1997-2014  
Curated by European Fashion Heritage Association

## CAMPAIGN LEADERBOARD

1		Davide Florito	7181 POINTS	5		Susanna Maurizi	892 POINTS	9		magda molina	548 POINTS
2		Fotini Komninou	7104 POINTS	6		Versace Lover	819 POINTS	10		Claudio Meschini	540 POINTS
3		Valentina Lani	6659 POINTS	7		Adrian Murphy	604 POINTS	11		Kostas Sismanis	505 POINTS
4		George Marandianos	4392 POINTS	8		Roxane Kamaroudis	573 POINTS	12		Katerina Katsaouni	428 POINTS



## COLLECTION

Gianni Versace 1990-1997



RETURN TO CAMPAIGN >


# Campaign setup

CAMPAIGN

Catwalk colours

100%

RETURN TO CAMPAIGN LIST >



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TAGS	UPVOTES	DOWNVOTES
0	5	9
POINTS	ITEMS	CAMPAIGN RANK
14	4	34
KARMA		
100%		

GOAL

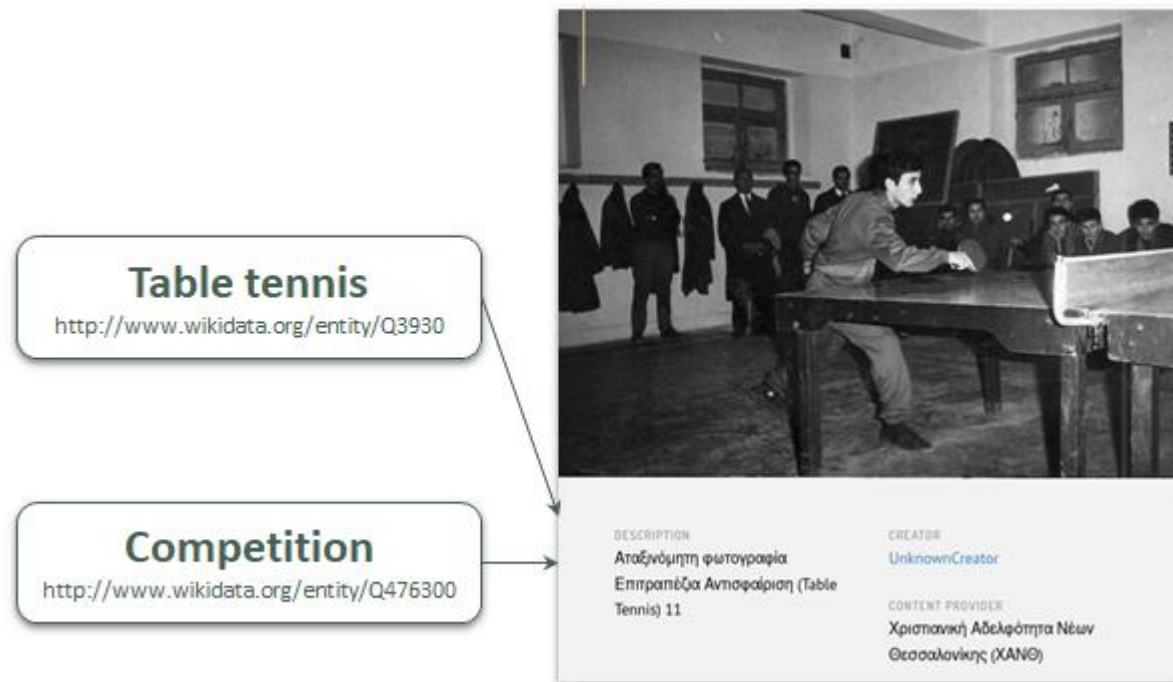
Help us in validating the automatically extracted colours of the outfits in these catwalk photos from three iconic couture collections in the EFHA archive. For the first three top contributors a total of 225€ in Amazon coupons!

START DATE	END DATE
01/10/2019	01/12/2019
CONTRIBUTORS	PROGRESS
45	100% 32583/20000

CAMPAIGN LEADERBOARD

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4		George Marandianos	4392 POINTS
5		Susanna Maurizi	892 POINTS
6		Versace Lover	819 POINTS

# Semantic Tagging & Annotations





# Semantic Tagging

colours



## Catwalk colours

Help us in validating the automatically extracted colours of the outfits in these catwalk photos from three iconic couture collections in the EFHA archive. For the first three top contributors a total of 225€ in Amazon coupons!



START DATE 01/10/2019  
END DATE 01/12/2019  
CONTRIBUTORS 45

composers



## Representations of famous composers

Have fun to identify famous composers such as Mozart, Bach, Beethoven or Liszt on the different pictures of these collections! For the first three top contributors a total of 225€ in Amazon coupons!



START DATE 15/10/2019  
END DATE 15/12/2019  
CONTRIBUTORS 28

instruments



## Early musical instruments

Use all your knowledge and your skills to recognize the ancient music instrument on pictures of the collection! For the first three top contributors a total of 225€ in Amazon coupons!



START DATE 15/10/2019  
END DATE 15/12/2019  
CONTRIBUTORS 25

## COLLECTIONS

SELECT TO CONTRIBUTE



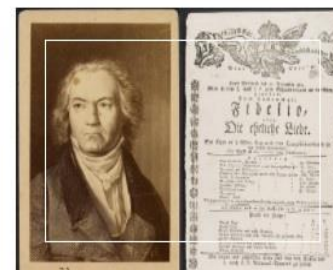
53 ITEMS  
Jean-Philippe Rameau (1683-1764)  
Curated by French Ministry of Culture



231 ITEMS  
Johann Sebastian Bach (1685-1750)  
Curated by French Ministry of Culture



800 ITEMS  
Wolfgang Amadeus Mozart (1756-1791)  
Curated by French Ministry of Culture



211 ITEMS  
Ludwig van Beethoven (1770-1827)  
Curated by French Ministry of Culture

## COLLECTION

Ludwig van Beethoven (1770-1827)

HIDE

MY ANNOTATED ITEMS



# Semantic Tagging



Kupferstich



DESCRIPTION

Die Esplanade in der Peters Vorstadt zu Leipzig

Aufbewahrung/Standort:  
Stadtgeschichtliches Museum  
Leipzig

CREATOR

Bergmüller (Kupferstecher)

CONTENT PROVIDER

Stadtgeschichtliches Museum  
Leipzig

[See it in Europeana](#)

TAGS

Describe the types of buildings (houses, palaces, towers, castles, huts, villas, seashores etc.), means of transports (cars, chariots, buses, trams, trains, etc.), landscapes and geographical elements (sea, hill, mountain, desert, river, lake, wood, etc.), jobs (farmers, sailormen, artisans etc.). You can validate it first by checking on the thesaurus before adding the tag.

City	4	0	0
Road	3	0	0
House	3	0	0
Monument	3	0	0
Horse	2	0	0



# Administrative functionalities

**CrowdHeritage** beta

HOME PARTNERS ABOUT

CAMPAIGN VALIDATION  
Scenes and People from China

PAGODE

RETURN TO CAMPAIGN >

CAMPAIGN STATISTICS PUBLISH CRITERIA EXPORT CONTRIBUTORS EXPORT ANNOTATIONS

Select a tag from the list and view all the campaign records that have been annotated with it.

city ship monument house building sea boat hill mountain human settlement road car wood garden river man village lake

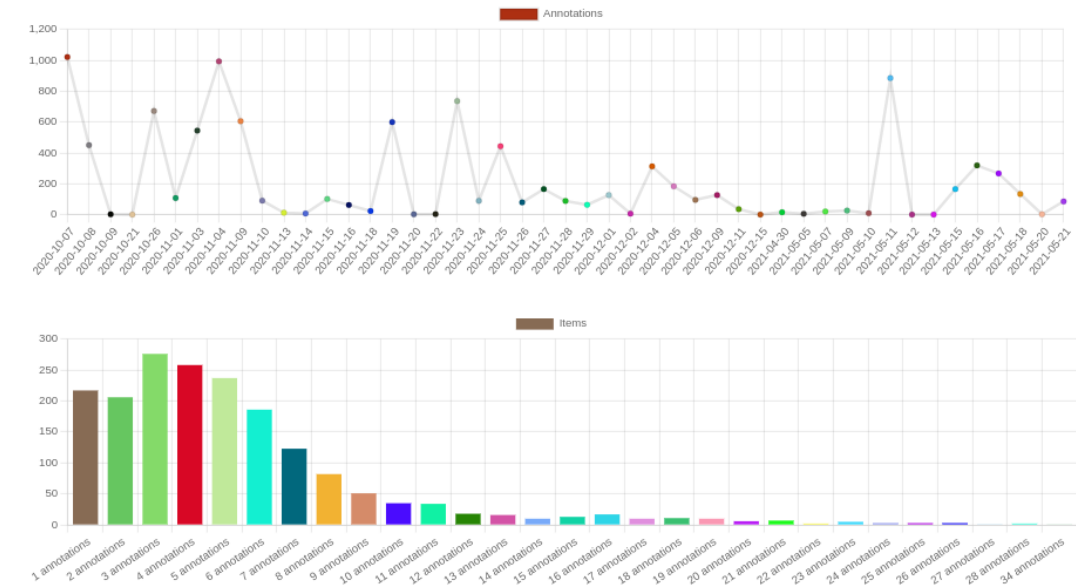
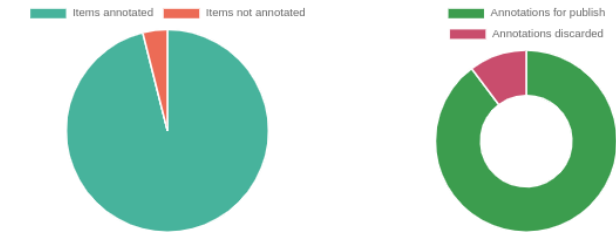
Search for a Tag : road

ROAD  
109 ANNOTATED ITEMS





SORT BY UPVOTES

**Campaign:** china  
**Contributors:** 53  
**Collections:** 5  
**Items:** 1918  
**Annotations:** 9847  
**Total annotation upvotes:** 16236  
**Total annotation downvotes:** 93

Campaign statistics



# Validating the annotations

 CAMPAIGN STATISTICS  PUBLISH CRITERIA  EXPORT CONTRIBUTORS  EXPORT ANNOTATIONS

Select a **tag** from the list and view all the campaign records that have been annotated with it.

### Annotation publish criteria

Validation start date:

Minimum annotation score:

Allow annotations with downvotes: ☐

Foreign Colonies in London



#### DESCRIPTION

Chinese in Britain. Chinese children, daughters of a journalist represent young China at the Embassy reception. New Year 1947

#### CREATOR

TopFoto

#### RIGHTS STATEMENT



#### CONTENT PROVIDER



















TopFoto.co.uk

See it in [Europeana](#)

#### TAGS

FULLSCREEN 

Tag the image with descriptive keywords or contribute by upvoting/downvoting tags added by others.


<a href="#">Chinese in Europe</a>	  8 0 
<a href="#">Emigration and immigration</a>	  7 0 
<a href="#">Chinese cuisine</a>	  7 0 
<a href="#">Black-and-white photographs</a>	  3 0 
<a href="#">Arts, culture and entertainment</a>	 1  1 
<a href="#">Refugee</a>	 1  1 



# Exporting & Delivering the annotations









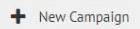
# Administrative Dashboard



 CrowdHeritage beta

HOME PARTNERS ABOUT   Spyros Bekiaris

Dashboard



 Campaigns  Collections  Vocabularies  Usergroups

34 CAMPAIGNS 





Cypriot communities in heritage photograph

Created on 02/11/2022





Clothing and Garments in the Arts



Created on 28/10/2022





Music genres, emotions and musical instruments


Created on 10/03/2022







citizen Heritage



CrowdHeritage.eu

# CitizenHeritage Crowdsourcing Campaigns

music



## Music genres, emotions and musical instruments

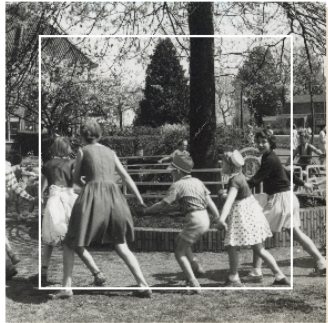
The collections in this campaign feature Italian, classical and American popular music tracks. Try to recognise the genre and the instruments of the music tracks and tell us what they make you feel.

100%

58632 / 33000

START DATE	END DATE	CONTRIBUTORS
23/03/2022	11/04/2022	98

move-memory



## Move into memory

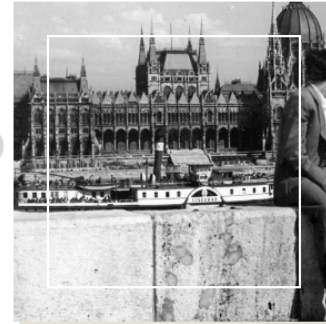
What does cultural heritage mean to you? Kilometers of books on library shelves? Masterpieces of painting on museum walls? Or the smell of your grandmother's apple pie, fresh from the oven? Since 2003, UNESCO recognizes a wide range of practices and traditions as Intangible Cultural Heritage. This hand picked gallery, sourced from Europeana.eu, is devoted to types of popular dance ('folk dance', 'country dance', 'volksdans', 'danza folkloristica') practiced by local communities.

7%

108 / 1500

START DATE	END DATE	CONTRIBUTORS
14/03/2022	31/03/2022	13

hungarian



## Facts & fiction: Hungary in black-and-white photographs

By adding, upvoting or downvoting tags, you help visitors of Europeana.eu to find what they're looking for among 52 million digitized works of art and cultural artefacts. Become a guide through the wondrous hallways of this immense treasure trove by picking descriptive keywords from the drop-down list. Add as many as you like, pinpointing places, people, objects, historic periods, pictorial styles or photographic qualities. With your contribution you're truly making a difference: thanks so much!

21%

1091 / 5000

START DATE	END DATE	CONTRIBUTORS
14/10/2021	23/10/2021	13

bulgarian



## History in pictures from Bulgaria

Metadata are important to help people find the images they're looking for in vast online repositories, by offering information that describes the content. If you'd have to describe these images to someone else, which keywords would you use? Keep this question at the back of your mind while viewing these images: it will help you add tags reflecting what you see or know about each picture (places, people, objects, concepts, historical events...), which in turn will help people to discover them in Europeana. You're also contributing by upvoting or downvoting tags added by others.

100%

5462 / 4000

START DATE	END DATE	CONTRIBUTORS
26/05/2021	31/05/2021	23

# CrowdHeritage

The screenshot displays the CrowdHeritage website interface. At the top, the logo "CrowdHeritage beta" is on the left, and navigation links "HOME", "PARTNERS", "ABOUT", a flag icon, and "SIGN IN" are on the right. The main banner features the text "CONTRIBUTE TO OUR CULTURE!" over a background image of a keyboard and a laptop. Below the banner, a section titled "WHAT IS CROWDHERITAGE" explains the platform's purpose. A sign-in modal is open in the center, titled "Sign in to WITH", offering options to sign in with Facebook, Email, or Google. The modal also includes a link for users who don't have an account. On the right side of the page, there is a vertical sidebar with links "LEARN MORE" and "1 CAMPAIGN".

CrowdHeritage beta

HOME PARTNERS ABOUT SIGN IN

CONTRIBUTE TO OUR  
CULTURE!

WHAT IS CROWDHERITAGE

CrowdHeritage is an open platform where cultural heritage institutions can share their collections' metadata that need a fix or enrichment, and everybody can contribute to improve them. Cultural institutions will exploit the wisdom and power of the crowd to make their digital collections more discoverable and contributors will get a reward for their contribution. You can now or contact us if you want to set-up your own.

ACTIVE

CROWDSOURCING CAMPAIGNS

Sign in to WITH

Facebook Email Google

Don't have an account? [Joining is quick and easy.](#)

LEARN MORE 1 CAMPAIGN

SORT BY START DATE





# Thank you!

Any questions?



HOME

PARTNERS

ABOUT



SIGN IN

CONTRIBUTE TO OUR  
CULTURE!

Contact : [crowdheritage@ails.ece.ntua.gr](mailto:crowdheritage@ails.ece.ntua.gr)

Platform : <https://crowdheritage.eu>

