

citizen Heritage



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From Metadata to Community Engagement: The story of “us” | Part II

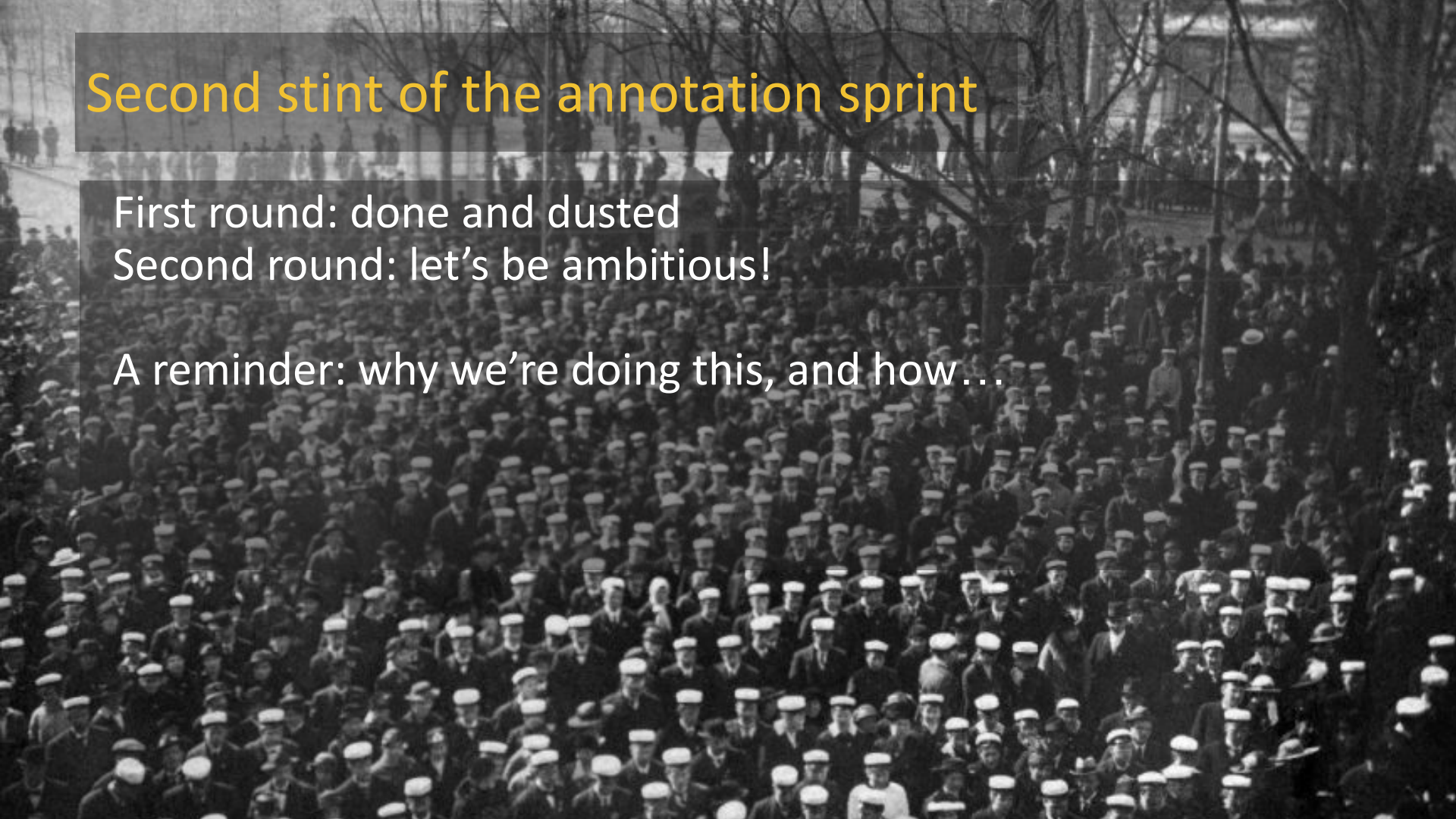
Sofie Taes, KU Leuven | 27 May 2021

Second stint of the annotation sprint

First round: done and dusted

Second round: let's be ambitious!

A reminder: why we're doing this, and how...



Stories about history and heritage are important

In previous projects we've learned that making people

discover,

reflect on,

talk about,

creatively reuse

and preserve their heritage

starts with making that heritage **discoverable** and giving it a shiny **showcase**.

But people looking for such stories and the curators creating them struggle with...

- Lack of metadata
- Incomprehensible metadata
- Monolingual metadata
- Non-descriptive metadata
- Lack of authority files
- Incorrect or misspelled metadata
- Multidimensional metadata
- Biased, misrepresented metadata
- ...

Storytelling via metadata

Layered information

- > multidirectional research
- > rich storytelling
- > varied range of formats/media
- > varied target audience

That's why we're calling in the crowd

- Create **volume** via a low-threshold platform and easy-to use tools
- With a **game** and a **community** element
- **Peer review** optimizes results
- A human in the loop for final **validation**
- **Feed back** to the source

Our crowdsourcing platform: crowdheritage.eu



TAGS UPVOTES DOWNVOTES

62 72 0

POINTS ITEMS CAMPAIGN RANK

134 21 5

KARMA

100%



Keep annotating to win your badge!

Contribute more and unlock new badges.
You can find the general statistics regarding the campaign [below](#).

GOAL

Metadata are important to help people find the images they're looking for in vast online repositories, by offering information that describes the content. If you'd have to describe these images to someone else, which keywords would you use? Keep this question at the back of your mind while viewing these images: it will help you add tags reflecting what you see or know about each picture (places, people, objects, concepts, historical events..), which in turn will help people to discover them in Europeana. You're also contributing by upvoting or downvoting tags added by others.

START DATE

26/05/2021

END DATE

31/05/2021

CONTRIBUTORS

16

PROGRESS

40% 1624/4000

Yesterday

- Technically challenged 😬
- But overall: #amazingkarma
- >>> **smashed** the target (1.000 tags) with over 1.400 annotations!
- right now 196 items of 680 have been annotated > ca. 30%

Today

- We've raised the stakes: **4.000 tags**
- We've installed **two new collections** for you
 - Actresses
 - Chilling in the outdoors

>>>> <https://crowdheritage.eu/en/bulgarian-history>

Tagging Top Tips

- When you click one of yesterday's picture sets, select "**HIDE my annotated items**". This way, you'll only see those that received no tags, up- or downvotes from you
- The set "**Outings with family and friends**" stays close to the type of images you explored yesterday. Try to grasp specific objects, leisure activities, locations and occasions, connections between people depicted, etc.
- The set "**Art meets glamour**" is something quite different. You'll find stage pictures and snapshots of 4 Bulgarian actresses, but also studio portraits in which they are dressed in their finest outfit and strike a dramatic pose. This is a chance for you to **detail-tag**, describing for instance the styles of clothes (flapper dress), the materials used (feathers, pearls), hairdos (bouffant, braids), accessories (flower, fan) etc.
- Don't forget about that what can be seen but is "**intangible**"
- If you can't think of new tags, **up- or downvote** existing ones



Let's dance!

Go to <https://crowdheritage.eu/en/bulgarian-history>
and register or login

Add your (English) tags, upvote or downvote what's already there and move to the top of the rankings.

We aim at 4.000 tags by noon today!

This campaign remains open until 31 May.

For the unstoppable: we've got other campaigns running until 31 July.

Thanks so much!

Citizen Heritage

Citizen Science Practices in Cultural Heritage:
towards a Sustainable Model in Higher Education

www.citizenheritage.eu

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